

NINAROSA JUFFERMANS

curriculum vitae

A perfectionist, with a lot of ambitions and will to work hard. Creative, industrious, studious, and persevering. With this as my most-common characteristics, no challenge is impossible as long as it fits me. I am not afraid to try something new and to go all out.

I am currently running two companies related to marketing and personal development. I am looking for a parttime job/freelance position in the field of marketing, education, or entrepreneurship, at a company that wants to make the world a better place.



PERSONALIA

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🌐 www.ninarosa.nl



References are available upon request

**DENK
FABRIEK**
agency

Lime
Networks
Verfrissend in IT!

vixy

SCALE
wat is jouw skill?

V
Nederlandse
Vereniging voor
Veganisme

**make
marketing
magic**

EDUCATION

SEP 2018 - JUL 2020
Erasmus University Rotterdam
Master Media and Business

Some subjects: academic skills, digital research methods, (pre)master thesis, sociology, entrepreneurship, qual + quan research, social media, and branding.

AUG 2013 - AUG 2017
**Amsterdam University of Applied
Science**

Bachelor Media, Information and
Communication (**cum laude**)
Focus on: journalism, entrepreneurship

Some subjects: journalism, marketing, graphic design, research, website building, entrepreneurship, and economics. I've been working on eight group projects. I did my minor in Digital Design and Development at the Hogeschool West-Vlaanderen in Belgium.

EXPERIENCE

SEP 2016 - present

Denkfabriek Agency / Ninarosa Juffermans
Founder: Copywriter, Graphic Designer,
Online Marketer

Creative agency where we build strategic
WordPress websites with a team of 3.
www.denkfabriek.agency / www.ninarosa.nl

FEB 2022 - present

Ninarosaqua
Artist & marketer

Female empowering surf art brand with
surf art services and products.
www.ninarosaqua.nl

MAR 2021 - present

VIXY - online video platform
Content marketing manager

Writing SEO-optimised articles about the
technical aspects of video hosting.
www.vixyvideo.com

MAY 2019 - JUL 2021

SCALE010, Rotterdam
Co-founder

Network event with speeddating and 2
presentations occurring every 2 months. I
help with the programme, the website, and
organising community events.
www.scale010.nl

NOV 2018 - FEB 2022

Lime Networks, Rotterdam
Freelance marketing manager

IT-company where I am responsible for the
marketing campaigns and supervising a
team of 3 people.
www.limenetworks.nl

OCT 2014 - present

Several blogs
Lifestyle Blogger

Blogposts about food, festivals, my
personal life abroad, and travelling.
www.ninarosakoala.wordpress.com
www.ninarosakiwi.wordpress.com
www.eatlivetravel.nl
**The Macadamia (food blog) and
Zaanblog (lifestyle blog) are offline**

NOV 2010 - SEP 2016

**Several grand cafés and restaurants,
Zaandam Area + Sydney**
Waitress / Bartender / Mise-en-place

LEADERSHIP & ACTIVITIES

OCT 2022 - PRESENT

The Freelance Community
Ambassador + The Hague host

Organising coworking events at The Sweet Spot, hosting the events, doing promotions, and thinking along with the overall strategy of this freelance collective.

JUL 2019 - JUL 2020

Erasmus University Rotterdam
Master mentor

Making the new (international) premaster students comfortable in their new study environment by hosting check in sessions and answering their questions.

AUG 2018 - present

Groenten zonder Grenzen

Voluntary chef, social media manager

Voluntary initiative to reduce food waste and poverty by collecting leftover veggies and turning them into a free vegan buffet. I am responsible for the social media.
www.groentenzondergrenzen.nl

APR 2018 - present

Nederlandse Vereniging voor Veganisme
Graphic Designer

Designing of quotes/memes, flyers, posters, and website banners.

FEB 2015 - FEB 2016

Education Committee - Amsterdam University of Applied Sciences
Member / Secretary

Preparing and attending meetings, making the official notes, recruiting new members, and assisting the President. We discussed about how to improve my bachelor.

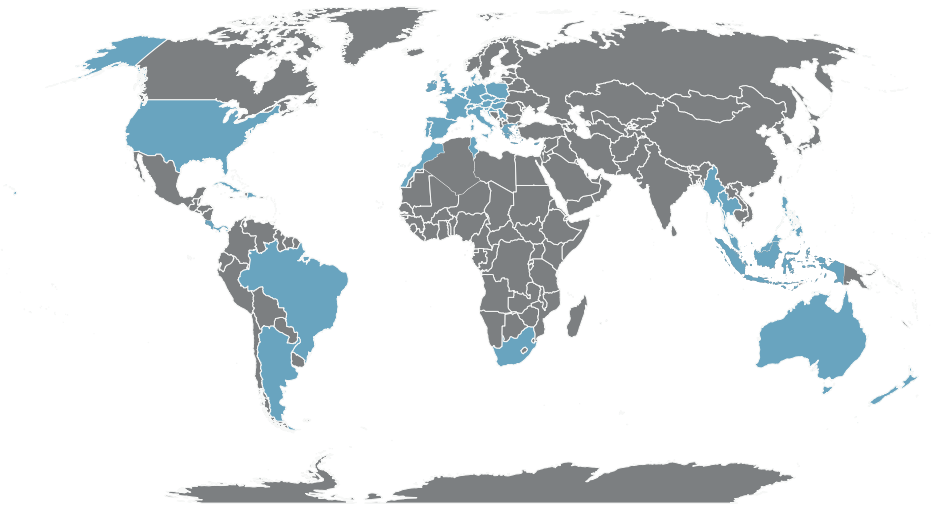
JUN 2014 - FEB 2016

Amsterdam University of Applied Sciences
Work student

Giving presentations about the study, supporting teachers in presentations, welcoming and helping new students, and encouraging students to fill in surveys.



Giving a presentation to a group of 60 future students about the projects of my study



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QUALIFICATIONS

NIMA B1+ B2 (unofficial)

This test is about the basics of marketing, sales, and communication.

HubSpot Inbound + Content Marketing

2 HubSpot certifications focused on SEO, blogging, email marketing, social media, storytelling, effective writing, content frameworks, long-term planning, repurposing, promotion, and analytics.

Google Learning Certification

With 28 classes, this course explains how to build a business online from scratch, with topics such as SEO, SEA, social media, e-commerce, and copywriting.

ACHIEVEMENTS

2019 + 2022

The Next Web T500

'Top 500 digital minds under 26'

One of the 500 people under the age of 26, who have shown outstanding accomplishments in the digital tech space.

www.thenextweb.com/conference/t500

APR 2018

Startup Funding Event

Finalist pitching event

Event for start-ups in the digital field, where I pitched Ninarosa Denkfabriek.

www.startupfundingevent.com

JAN 2015

SpinAwards Young Talent

Participant with the app "PartY"

An award for students with an innovate idea - in my case, an app called PartY, to make the division of food and drinks on parties easier.

FEB - MAY 2014

Project Online (at AUAS)

#1 of all participants

Our pitch about our analysis of the newspaper Het Parool + solutions was the best of 96 groups.

TECHNICAL SKILLS



LANGUAGES

